



# CASE-READY PROGRAM



## DARFRESH

Elevate the look and shelf life (28 days first receiver) with our no-antibiotics-ever, 100% crate-free, all-natural pork with Darfresh packaging. Draw the customers' attention with this "better-for-you" option, while saving time, money and labor.

**Formats:** Rigid tray or paper board bottom with a clear vacuum-tight sealed top. Available in 11"x7" or 9"x7" format for both rigid tray and paper board.

**Shelf Life:** 35 days, 28 days first receiver



## LO-OX MAP LID STOCK

Lo-Ox in a lid stock showcases your product as if it was fresh cut and packaged on site, as it complements other fresh product already on your shelf. The product will hold its bright color to the end of shelf live giving it a just-cut look.

**Formats:** Plastic tray with clear sealed film overlay.

**Shelf Life:** Bone-In Pork 27 days, Boneless Pork 28 days.



## ROLLSTOCK

Rollstock is a proven, durable format that shows off the quality of the product, while maximizing shelf space with its compact design. Packaging is designed to custom fit the product.

**Formats:** Colored plastic bottom with clear sealed top.

**Shelf Life:** Ground Pork 20 days, Bone-In Pork 21 days, Boneless Pork 28 days.



NO ANTIBIOTICS, EVER

NO ADDED HORMONES

CRATE-FREE

CA PROP 12 & MA Q3 COMPLIANT



HumaneHeartland.org